



CONTACT

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CERTIFICATIONS:

Self-certified Women-owned Small
Business

UEI:

L4U4D7NHSTVI

CAGE CODE:

9KNR1

NAICS CODES:

541611

Admin Mgmt. & General Mgmt. Consulting

541720

R & D in Social Sciences & Humanities

561499

Other Business Support

611430

Professional & Mgmt. Development Training

624110

Child & Youth Services

CORE COMPETENCIES

Hera Associates, a management consulting firm, stands ready to empower your organization's growth from strategy to impact. We leverage our expertise in business development, operational excellence, communication, and leadership development to unlock your organization's potential. Imagine streamlined processes, impactful programs, and empowered leaders - all driven by our tailored solutions and unwavering commitment to excellence. Partner with Hera Associates and watch your mission soar.

Mission:

To transform and elevate organizations to create net positive social and economic impact for the long-term, so everyone, everywhere can thrive.

Areas of Expertise:

Business Consulting

- Strategic Planning
- Operational Execution
- Capacity Building and Resource Mobilization
- Change Management
- Leadership Development and People Management

Operations

- Outcomes-based Design Service
- Curriculum Development and Training
- Project Management

Communications

- Stakeholder Communications
- Campaign Design and Development

Leadership and Growth

- Leadership Development
- Executive Coaching
- Performance Coaching

DIFFERENTIATORS

- **Bilingual Service Excellence:** Our diverse team of accomplished, national & international transformational leaders deliver personalized solutions in both English & Spanish.
- **Quality:** Our methodologies & strategies are built on results-focused & evidence-informed practices.
- **Cost Savings:** We tailor cost-saving strategies that boost financial performance & optimize operational efficiencies.
- **Skilled Management:** Our in-house team are experts at managing national and international programs while leveraging your corporate culture.
- **Minority & Women-Owned:** Hera harnesses our distinctive advantage by leveraging our unique perspective & embracing our diverse experiences as a source of strength. Our unwavering commitment to inclusivity & equity fuels a dynamic & vibrant business ecosystem.

LEADERSHIP & PROFESSIONAL EXPERIENCE

25+ years experienced Social Impact Executives with proven success leading 200-member teams at nonprofit, international development, & public sector orgs with annual revenues of \$3M - \$100M.

- **Client/Industries:** UN, OJJDP, HOPWA/HUD, NY OASAS local, national, & international nonprofits (health & human services, youth development, child welfare, crisis response, economic opportunity, CDFI Venture Capital) and international development & humanitarian aid (Africa, Caribbean, Latin America).
- **Services:** strategic planning & operational execution, program development, training/coaching/supervision, financial management, fundraising & resource mobilization, impact design & evaluation, case development, communications, compliance, risk mitigation, contract negotiation & management.