



JENNIFER RIDER, MBA, MSED

CHANGE AGENT LEADING ORGANIZATIONS TO
THEIR NEXT CHAPTER OF GROWTH AND LONG-TERM SUCCESS.

✦ ridermba@gmail.com

✦ [LinkedIn](#)

Jennifer, a nationally recognized nonprofit executive, and winner of the 2024 Great Companies International Women Entrepreneur Award, is known for achieving impact at scale through strategic leadership and operational excellence. She has built an esteemed career cultivating opportunity and measurable change. Jennifer has a deep belief that everyone is a changemaker. As a creative problem-solver and social entrepreneur, she leverages the power of people and partnerships, maximizing the potential of the social sector to create real and lasting impact.

Jennifer started her career as a mental health clinician and quickly recognized that economic disparity and systemic barriers to health, education, and opportunity made for an inequitable world. She advanced quickly in the social sector leading child welfare programs in NYC where she played an integral role in the transformation of the City's foster care and adoption system as well as family homeless service reform. Jennifer further served NYC community needs by leading disaster recovery and instituting trauma-informed support services for families impacted by the 9/11 World Trade Center terrorist attacks.

Jennifer's experience leading public-private partnerships ignited a passion to reshape the business of social change. She pursued her MBA to focus on the business aspect of nonprofit management, ensuring effective and efficient operations and leveraging stakeholder resources to solve complex social challenges. Her experience taught her the power and potential of local government partnership to impact change. Since that time, Jennifer has been at the epicenter of game-changing social solutions. Through a series of executive roles – CEO, Big Brothers Big Sisters of Central Florida, Vice-President of Development for Junior Achievement of Northern California, Senior Executive Director of Philanthropy, YMCA of San Francisco, and Central Pacific Regional Director of Development for the Anti-Defamation League – Jennifer has been at the helm of visionary strategies, transformation, and radical problem solving that propel organizations to their next level, drive revenue, grow engagement, and build brand.

Jennifer holds an MBA from Rollins College Crummer School of Business, where she was recipient of the Martin Bell Scholarship - a full academic scholarship awarded to a single executive nonprofit leader. Additionally, Jennifer has an MEd in Counseling Psychology from the University of Southern California, and a BA in Clinical Psychology from Alfred University.

Passionate about human rights, animal welfare, equity, and social justice, Jennifer found her calling as a social entrepreneur and is committed to effectuating real and lasting impact.

When Jennifer is not working, she can be found traveling the world exploring cultures, hiking, horseback riding, reading, mentoring emerging professionals, or leading a Zumba class. Jennifer is a proud single mother, sister, daughter, friend, and animal lover.

Jennifer can be reached at ridermba@gmail.com and invites [LinkedIn](#) connections.