



CONTACT

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CERTIFICATIONS:

WOSB - *pending*

UEI:

L4U4D7NHSTVI

CAGE CODE:

9KNR1

NAICS CODES:

541611

Admin Mgmt. & General Mgmt. Consulting

541618

Other Management Consulting Services

541720

R & D in Social Sciences & Humanities

561499

Other Business Support

611430

Professional & Mgmt. Development Training

624110

Child & Youth Services

CORE COMPETENCIES

Hera Associates is a global management consulting firm that propels organizational growth from strategy to impact. We empower organizations to achieve their mission through bespoke solutions in four key areas:

- **Business Development and Operational Excellence:** We craft winning strategies, streamline processes, and optimize resource allocation, ensuring agencies deliver maximum value.
- **Communication and Stakeholder Engagement:** We forge clear connections between agencies and their stakeholders, building trust and understanding through strategic communications and campaigns.
- **Board and Leadership Development:** We unlock leadership potential at all levels, equipping individuals, teams, and boards with the skills and confidence to navigate complex challenges and drive positive change.
- **Capacity Building and Training:** We develop tailored training programs and capacity-building initiatives that equip agencies with the skills and resources to achieve their goals.

Hera Associates builds capacity, not dependency.

DIFFERENTIATORS

- **Award-Winning, Sought-After Leadership:** International Woman Entrepreneur award in Social Impact Business Consulting; international speaker and panelist on youth, gender equality, and maternal health.
- **Multilingual Service Excellence:** Tailored results-driven solutions in both English and Spanish, ensuring seamless communication and exceptional client experiences.
- **Inclusive Practices & Certified DEI Leadership:** Inclusivity & equity ensured at every project stage, fostering collaboration, innovation, & a commitment to diverse communities.
- **Cost-Efficient, High Impact Solutions:** Net positivity approach delivers superior results at lower costs; sustainable, innovative practices save money & amplify long-term growth & impact.
- **Driven by Lived Experience:** Minority & women-owned turns lived experience into powerful drivers of innovative, impactful, growth-oriented solutions.

PROFESSIONAL & PAST EXPERIENCE

Operational Excellence

- Led an outcome-based transformation for a 14-branch, \$100M YMCA, achieving a 7% performance increase in the first year and 13% in the second year.
- 95% success rate in executing \$30M global development programs for United Nations (UN) & NGOs.

Financial Management & Growth

- Drove double-digit revenue growth through strategic reorganization & fundraising - Anti-Defamation League.
- Exceeded resource mobilization targets by 250% - UN, NGOs.

Contract Execution

- Exceeded state & federal contract goals for NYS OASAS, FL DOE, HOPWA/HUD, & OJJDP.